

Brent Paladino

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- Talented website developer with over 10 years experience in web, graphic and print design and proficient in the latest social media networks.
 - Accomplished PGA Apprentice Golf Professional with experience at both public and private facilities.
 - Proven ability to coordinate and direct tournaments and use technology to communicate event information.
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Skills

- Website design and re-design - Photoshop mock-up website, design database schema, code pages using XHTML, CSS, Javascript, Flash and PHP
 - E-Mail Marketing and Newsletters- design HTML templates for e-mail blasts
 - Graphic Design- Use Adobe InDesign and Illustrator to create multi-page layouts for brochures, booklets and magazines
 - Tournament Management- Organize and run tournaments using Tournament Pairing Program (TPP), including tee times, results and live on-course scoring via internet and TV monitors
 - Social Media- Use Facebook and Twitter to connect to current and potential customers with customized pages and templates
 - Expert in Adobe Dreamweaver, Photoshop, and Flash, Microsoft Office and Corel PhotoImpact
 - Experience in digital video capture, editing and compression for the web using Adobe Premiere Pro
 - Full Portfolio available on personal website at BrentPaladino.com
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Professional Experience

Assistant Professional and Tournament Director

March, 2011 - Present

New Haven Country Club, Hamden, CT

Coordinated and directed all outings and tournaments held throughout the season, including major club tournaments and outside events. Worked extensively with the Tournament Pairing Program (TPP) and Jonas Software System. Managed the GHIN Handicap system and handicaps for all events. Managed IT network and infrastructure at the club. Maintained and updated club website with latest news and results from tournaments. Created weekly newsletter that was distributed to all club members.

Key Accomplishments and Contributions

- Introduced live television and online scoring for all major club tournaments and outings
- Created 20-page Tournament Newsletter featuring stories from all major club tournaments. Printed in color and mailed to club membership.
- Produced official club e-mail newsletter and e-mailing to all club members on a weekly basis.
- Introduced online sign-up for all tournaments via official club website
- Updating and maintaining club website with latest news and results

Assistant Professional

January 2010 - December 2010

Timberlin Golf Course, Berlin, CT

Trained, scheduled, and supervised club staff. Managed golf course operations and designed and maintained official course website. Coordinated all outings and tournaments held at the golf course. Organized and instructed summer junior golf clinics and camps and conducted weekly junior tournaments. Provided scoring services for the Timberlin Men's Club using the Tournament Pairing Program (TPP). Since September 2010, filled leadership void as Interim Head Professional and transitioned operations smoothly with no sacrifice in service quality.

Key Accomplishments and Contributions

- Designing, establishing and maintaining official golf course website.
- Compiling e-mail lists and disseminating information regarding news and specials to members and local community.
- Using Adobe Photoshop, creating and selling more than 1,000 Timberlin Golf Course yardage books, to date.

- Conducting 100+ private and group lessons and instructing several adult clinics.

Tournament Director

2002 - Present

Stan Trojanowski Northern Junior Championship, Ellington Ridge CC

Founded tournament in 2002 in memory of grandfather, Stan Trojanowski, who passed in 2001 from mesothelioma. Tournament has become largest and most prestigious junior golf tournament in New England. It is also nationally recognized by the American Junior Golf Association and ranked by Golfweek and Junior Golf Scoreboard.

Key Accomplishments and Contributions

- Implemented PGA Tour-like amenities including professional website, live hole-by-hole online and television scoring, continuously updated leaderboard adjacent to the 18th green, and standard bearers for leading groups.
- Formed relationship with the American Junior Golf Association (AJGA) and secured exemptions that grant top finishers entry into national events including the International Junior Masters.
- Created tournament website where all player, parent and spectator information can be found
- Instituted Junior-Am tournament and paired members and sponsors with juniors competing in the tournament.
- Planned, prepared, and hosted banquet this year, featuring Mayor Adam Salina as guest speaker.
- Built partnerships with local businesses to provide discounts to players and their families, and donations to tournament.

Independent Web Developer

2002 - Present

Develop custom websites, marketing campaigns, web applications and print media for variety of small businesses.

- Create and code websites from start to finish, including sending Photoshop mock-ups of website to clients for revision and approval.
- Dramatically enhanced HTML, PHP/MySQL Database Programming, Adobe Flash and Photoshop, and graphics and logo design skills.
- Devise marketing campaigns for various clients optimizing their website exposure in search engines and allowing them to reach out to potential customers through e-mail marketing.
- Designed websites for variety of client. Full portfolio available at <http://www.BrentPaladino.com>

Competitive Accomplishments

Top Finishes

Date	Tournament	Finish/Field	Round-by-Round Score
6/10/09	Vermont Open	1st / 130	68-68-69 = 205 (-5)
9/15/08	Raines Development Intercollegiate	1st / 95	70-66-66 = 202 (-14)
4/27/08	CAA Conference Championship	2nd / 60	73-65-69 = 207 (-6)
7/17/07	New England Amateur	1st / 162	67-69 = 136 (-8)
5/22/07	Connecticut Amateur Stroke Play Championship	1st / 120	68-65 = 133 (-6)

Awards and Records

- ❖ Set individual school records at College of William and Mary in all 12 statistical categories, including career and single season scoring averages.
- ❖ Awarded Colonial Athletic Association (CAA) First Team All Conference honors 2008 and 2009.
- ❖ Earned Connecticut Men's Player of the Year 2007.
- ❖ Qualified for 7 USGA Championships: 3 US Amateur Championships and 4 US Amateur Public Links Championships.

Civic Engagement

- Assisted the CCSU golf team in hosting first-ever home college golf tournament at Wethersfield Country Club. Prepared scorecards, rules sheets, and course set-up.
- Designed tournament website and provided live scoring on-site assistance for national junior golf tournament Joe Cheves Junior Invitational, Morganton, NC (<http://www.joechevesjunior.com>).
- Serve as Rules Official for US Challenge Cup Junior Golf Tour events.

Education

PGA Professional Golf Management Program, PGA of America, Port St Lucie, FL

- B-8 Apprentice (Expected completion date of April, 2012)

College of William and Mary, Williamsburg, VA (May 2009)

- Bachelor of Science in Computer Science, Minor in Economics